

## Call for Contributions

### Business & Society Seminar 2018

# The Transformation towards Sustainable Business: Empowering Stakeholders for Sustainable Innovation, Production, and Consumption

**Dates:** June 20<sup>th</sup>-22<sup>nd</sup>, 2018

**Host Institution:** University of Mannheim, Chair of Corporate Social Responsibility

**Location:** Mannheim Castle, Mannheim Business School Conference Center

The Chair of Corporate Social Responsibility of the University of Mannheim Business School is hosting the 8<sup>th</sup> edition of the Business and Society Research Seminar for PhD students and emerging scholars.

- You are a PhD candidate or an emerging scholar?
- You are conducting research on Business and Society relationships, Sustainable Business, Corporate Social Responsibility, Social Innovation or a related topic?
- You want to thoroughly discuss one of your papers or your PhD project with leading scholars?
- You want to enhance your ability to write and review scholarly publications?
- You want to meet other emerging scholars and experienced academics in the field to develop your network?
- Then we encourage you to submit your contribution!

### OBJECTIVES

The objective of this two-day “Business and Society Research Seminar” (formerly “CSR Research Seminar”) is to bring together doctoral students, emerging scholars, and more experienced academics to present and discuss their research projects and receive feedback. We will explore commonalities as well as differences in each other’s research approaches and themes in an inspiring, sociable, and convivial academic setting. Similarly to previous editions of the seminar, the two-day research event will be composed of plenary, thematic, and workshop sessions dedicated to research methodology and publication strategy. Furthermore, we will put an emphasis on collaboration and dialogue with practitioners. All sessions will involve fellow PhD students, emerging scholars, and more experienced researchers.

### ORGANIZING INSTITUTIONS

This year’s seminar is hosted by the Chair of Corporate Social Responsibility at the University of Mannheim Business School in collaboration with the Louvain CSR Network of the LouRIM Louvain Research Institute in Management and Organizations (Belgium), University of Namur (Belgium), Audencia Business School (France), IÉSEG Center for Organizational Responsibility (ICOR) at IÉSEG School of Management (France), and ICHEC Brussels Management School (Belgium).

## KEYNOTE SPEECHES AND GENERAL THEME OF THE 2018 EDITION



This year's keynote speakers will be **Andrew Crane**, Professor of Business and Society as well as Director of the Center for Business Organizations and Society at the University of Bath School of Management, and **Sankar Sen**, Lawrence and Carol Zicklin Professor of Corporate Integrity and Governance at Baruch College, focusing on the main theme of this 2018 edition:

### **“The Transformation towards Sustainable Business: Empowering Stakeholders for Sustainable Innovation, Production, and Consumption”**

**CB Bhattacharya**, Zoffer Chair of Sustainability and Ethics at the Katz Graduate School of Business and College of Business Administration, University of Pittsburgh, will give a dinner speech on the topic “Engaging Employees to Create a Sustainable Business”.

Given the increasing power of business in a globalized world and the resulting consequences which include both positive social, environmental, and political engagement as well as negative externalities, there is an urgent need to rethink the role of organizational stakeholders. Social innovation by empowered stakeholders in terms of more sustainable production and consumption are required and the question of how these empowerment processes can be supported moves center stage. This year's seminar will have a specific focus on novel approaches across the CSR, sustainability, and social innovation agenda by different types of business-related actors that lead to a redefinition of their responsibilities, roles, and opportunities for businesses and their constituencies to foster the emergence of meaningful, renewed forms of prosperity.

## FURTHER RESEARCH THEMES

Beyond the main theme of this year's seminar and considering the interdisciplinary orientation of the event, we encourage submissions by scholars sharing a common interest for and working on topics related to business and society relationships, sustainable business, corporate social responsibility, and social innovation and originating from various organization-related research fields including business ethics and philosophy, management and organization studies, strategy, marketing, accounting, finance, and sociology.

## APPLICATIONS AND DEADLINES

To present your work at the event, please submit a long abstract (4 to 5 pages, single-spaced, Times New Roman 12) or a full paper (maximum 20 pages, single-spaced, Times New Roman 12) on your research project related to business and society relationships or a related topic. Applications must be submitted via email to [bss@uni-mannheim.de](mailto:bss@uni-mannheim.de) no later than:

Submission Deadline: **February, 11<sup>th</sup>, 2018**. Submissions will undergo a double blind-review process. Notification of acceptance will be sent by **April 1<sup>st</sup>, 2018**.

## PRACTICAL DETAILS

The 2018 seminar will take place at: University of Mannheim, Mannheim, Germany

Mannheim Business School Conference Center, Schloss Mannheim, Ehrenhof West

How to get there: <https://www2.uni-mannheim.de/1/english/config/gateways/visitors/directions/>

For any question, please contact us at [bss@uni-mannheim.de](mailto:bss@uni-mannheim.de)

For more information, please visit our website:

[https://schons.bwl.uni-mannheim.de/de/business\\_society/](https://schons.bwl.uni-mannheim.de/de/business_society/)



Please note that this Business and Society research seminar is designed for up to 70 participants to ensure high quality exchanges, and that there are possibilities to attend without presenting a paper. Participation is free of charge, but participants are expected to cover their own travel and accommodation expenses.

## SCIENTIFIC COMMITTEE

More than 25 experienced researchers in the field are invited to attend the seminar. Confirmed guests include Andrew Crane, Sankar Sen, CB Bhattacharya, Frank Boons, Guido Berens, Itziar Castelló, Christopher Wickert, Urša Golob, Klement Podnar, G erardine Thiry, and Jelena Spanjol.

## ORGANIZING COMMITTEE

- Val rie Swaen, LouRIM (Louvain Research Institute in Management and Organizations), Belgium & I SEG School of Management, France
- Frank de Bakker and Fran ois Maon, I SEG School of Management, France
- C line Louche, Audencia Business School, France
- Christel Dumas and Coline Ruwet, ICHEC Brussels Management School, Belgium
- Annick Castiaux and Sophie Pondeville, University of Namur, Belgium
- Laura Marie Schons, Chair of CSR, University of Mannheim Business School