

Call for contributions

Innovative Practices and Emerging Trends: Extending the Corporate Responsibility Research Agenda

IESEG School of Management is hosting the 5th edition of the “CSR Research Seminar” for PhD students and emerging scholars

11-12 June 2015

Paris – France

Co-organized by



Innovative Practices and Emerging Trends: Extending the Corporate Responsibility Research Agenda

11-12 June 2015, Paris – France

- You are a PhD candidate or an emerging scholar in the CSR field?
- You are conducting research on business & society ideas, corporate responsibility, or a related topic?
- You want to thoroughly discuss one of your papers or your PhD project with leading scholars?
- You want to enhance your ability to write and review scholarly publications?
- You want to meet other researchers and develop your network?

You are invited to submit your contribution!

The objective of this two-day “CSR research seminar” is to provide a constructive opportunity to PhD students, young researchers and more advanced scholars to present and discuss their research projects, receive feedback, and exchange views on their research in an inspiring academic setting. For that purpose, this two-day research seminar will be composed of plenary sessions, thematic presentation sessions, and workshop sessions. All sessions will involve fellow PhD students, emerging scholars and more experienced researchers.

The seminar is co-organised this year by the **IESEG Center for Organizational Responsibility (ICOR) at IESEG School of Management (France)**, **Audencia School of Management (France)**, and the **Louvain CSR Network of the Louvain School of Management (UCL, Belgium)**.

RESEARCH THEMES

With this interdisciplinary seminar, we aim at bringing together scholars sharing a common interest for corporate responsibility and business & society and originating from various business-related research fields including strategy, organization studies, marketing, accounting, finance and sociology.

KEYNOTE SESSION

This year’s guest speaker will be Prof. Rodolphe Durand, from HEC Paris, who will discuss his forthcoming book “*Organizations, Strategy and Society: The Orgology of Disorganized Worlds*” (Routledge – click on the title to know more). Prof. Durand will highlight new ways of understanding organizations' relationships with society, which call for a reconsideration of management and the role of individuals in building their future.

APPLICATIONS AND DEADLINES

To present your work at the event, please submit a **long abstract** (3 to 5 pages, single-spaced, Times New Roman 12) or a **full paper** (maximum 25 pages, single-spaced, Times New Roman 12) on your research project related to business & society relationships, corporate responsibility, or a related topic. Applications must be submitted **via email to csrseminar@ieseg.fr** no later than **February 01, 2015** → **Deadline extended to February 23, 2015.**

Submissions will undergo a blind-review process. **Notification of acceptance** will be sent by **March 15, 2015**. Please note that this CSR research seminar is designed for up to 60 participants to ensure high quality exchanges, and that there are possibilities to attend without presenting a paper. **For any question**, please contact us at csrseminar@ieseg.fr.

LOCATION AND CONTACT

Participation is free of charge, but participants are expected to cover their own travel and accommodation expenses. The seminar will take place at IESEG School of Management in Paris, France (<http://www.ieseg.fr/en/home/>):

*Collines Sud de l’Arche
40 Passage de l’Arche
92037 Paris La Défense
France*

Click [here](#) for the route description.

IMPORTANT DATES

February 01, 2015 (→ extended to February 23, 2015)
Submission deadline

March 15, 2015
Notification of acceptance

June 11-12, 2015
Seminar



*CSR Research Seminar,
Brussels, 2013*



SCIENTIFIC COMMITTEE / FACULTY PRESENT AT THE 2015 EVENT:

- André Sobczak, Audencia School of Management, France
- Annick Castiaux, University of Namur, Belgium
- Aurélien Acquier, ESCP Europe, France
- Béatrice Parguel, Paris-Dauphine University, France
- Benjamin Huybrechts, HEC Management School, University of Liège, Belgium
- Daniela Laurel-Fois, IESEG School of Management, France
- Diane-Laure Arjalies, HEC Paris, France
- Frank de Bakker, VU Amsterdam, The Netherlands
- Guido Berens, Erasmus University Rotterdam, The Netherlands
- Ina Ehnert, Louvain School of Management, Université catholique de Louvain, Belgium
- Jean-Pascal Gond, Cass Business School, UK
- Joëlle Vanhamme, EDHEC Business School, France
- Julie Bayle-Cordier, IESEG School of Management, France
- Karine Charry, IESEG School of Management, France
- Rodolphe Durand, HEC Paris, France
- Sankar Sen, Baruch College, The City University of New York, USA
- Simone De Colle, IESEG School of Management, France
- Valentina Carbone, ESCP Europe, France

ORGANIZING COMMITTEE:

- Catherine Janssen, IESEG School of Management, France
- Céline Louche, Audencia School of Management, France
- François Maon, IESEG School of Management, France
- Kenneth De Roeck, IESEG School of Management, France
- Manal El Abboubi, ICHEC Brussels Management School & HEC Management School, University of Liège, Belgium
- Sophie Pondeville, University of Namur, Belgium
- Valérie Swaen, Louvain School of Management, Université catholique de Louvain, Belgium & IESEG School of Management, France

*For more information about the previous editions of the CSR Research Seminar,
visit the [Louvain CSR Network website](#)*

