

# CALL FOR CONTRIBUTIONS

## **Business and Society Research Seminar 2017** (formerly '*CSR Research seminar*')

'Corporate Social Responsibility in Uncertain Times'

**IÉSEG School of Management is organizing  
the 7<sup>th</sup> edition of the Business and Society Research Seminar  
for PhD students and emerging scholars**

**8-9 June 2017**

**Lille – France**

**Co-hosted by**



# Business and Society Research Seminar 2017 (formerly *CSR Research Seminar*)

## Corporate Social Responsibility in Uncertain Times

8-9 June 2017 | Lille, France

- You are a PhD candidate or an emerging scholar?
- You are conducting research on Business and Society relationships, Corporate Social Responsibility, Organizational Sustainability, Social Innovation or a related topic?
- You want to thoroughly discuss one of your papers or your PhD project with leading scholars?
- You want to enhance your ability to write and review scholarly publications?
- You want to meet other emerging scholars and experienced academics in the field to develop your network?

**Then we encourage you to submit your contribution!**

The objective of this two-day "Business and Society Research Seminar" (formerly "CSR Research Seminar") is to bring together doctoral students, emerging scholars and more experienced academics to present and discuss their research projects and receive feedback. We will explore commonalities as well as differences in each other's' research approaches and themes in an inspiring, sociable and convivial academic setting. Similarly to previous editions of the seminar, the two-day research event will be composed of plenary, thematic, and workshop sessions dedicated to research methodology and publication strategy. Furthermore, this year will put emphasis on collaboration and dialogue with practitioners. All sessions will involve fellow PhD students, emerging scholars and more experienced researchers.

The seminar is hosted this year by the **IESEG Center for Organizational Responsibility (ICOR)** at **IESEG School of Management** (France) in collaboration with the **Louvain CSR Network** of the **Louvain School of Management Research Institute** (UCL, Belgium), **Audencia Business School** (France) and **ICHEC Brussels Management School** (Belgium).

### KEYNOTE SPEECH AND GENERAL THEME OF THE 2017 EDITION

This year's keynote speaker will be **Jeremy Moon**, Velux Professor of Corporate Sustainability at the Copenhagen Business School Centre for Corporate Social Responsibility (cbsCSR), for a plenary session focused on the main theme of this 2017 edition on **Corporate Social Responsibility in Uncertain Times**.

In the face of damage or shocks to the current socio-political and economic system, businesses and their multiple constituencies are faced with increasing social, environmental and political challenges. In these uncertain times, novel efforts across the CSR, sustainability and social innovation agenda by different types of business-related actors are required to lead to a redefinition of the responsibilities, roles and opportunities for businesses and their constituencies to foster the emergence of meaningful, renewed forms of prosperity.

### FURTHER RESEARCH THEMES

Beyond the main theme of this year's seminar and considering the interdisciplinary orientation of the event, we encourage submissions by scholars sharing a common interest for and working on topics related to business and society relationships, corporate social responsibility, organizational sustainability and social innovation and originating from various organization-related research fields including business ethics and philosophy, management and organization studies, strategy, marketing, accounting, finance and sociology.

### APPLICATIONS AND DEADLINES

To present your work at the event, please submit a **long abstract** (4 to 5 pages, single-spaced, Times New Roman 12) or a **full paper** (maximum 20 pages, single-spaced, Times New Roman 12) on your research project related to business and society relationships or a related topic. Applications must be submitted **via email to [bsseminar@ieseg.fr](mailto:bsseminar@ieseg.fr)** no later than **March, 1<sup>st</sup>, 2017**.

Submissions will undergo a blind-review process. **Notification of acceptance** will be sent by **April 10, 2017**.

## PRACTICAL DETAILS

Please note that this Business and Society research seminar is designed for up to 60 participants to ensure high quality exchanges, and that there are possibilities to attend without presenting a paper.

Participation is **free of charge**, but participants are expected to cover their own travel and accommodation expenses.

The 2017 seminar will take place at IÉSEG School of Management, in Lille, France.

**Location :** Rue de la Digue, 3  
59000 Lille, France

IÉSEG School of Management has been established in 1964 in Lille. The **School** is a top 10 French Business School and one of the largest private universities in France in terms of student population and endowment. It has been awarded EQUIS, AACSB and AMBA accreditations. Click [here](#) for route description.

For any question, please contact us at [bsseminar@ieseg.fr](mailto:bsseminar@ieseg.fr). For more information about previous editions of the 'Business and Society Research Seminar' (formerly 'CSR Research Seminar'), visit the Louvain CSR Network [website](#).

## ORGANIZING COMMITTEE

- Valérie Swaen, Louvain School of Management, Belgium & IÉSEG School of Management, France
- Frank de Bakker and François Maon, IÉSEG School of Management, France
- Céline Louche, Audencia Business School, France
- Christel Dumas, ICHEC Brussels Management School, Belgium
- Benjamin Huybrechts and Virgnie Xhaufclair, HEC Liège, Belgium.
- Annick Castiaux and Sophie Pondeville, University of Namur, Belgium

## SCIENTIFIC COMMITTEE

More than 25 experienced researchers in the field are invited to attend the two-day seminar. Confirmed guests already include Guido Berens (Rotterdam School of Management), Frank Boons

(University of Manchester), Lies Bouten (IÉSEG School of Management), Itziar Castello (Carlos III University of Madrid), Frederik Claeys (Catholic University of Lille), Guillaume Delalieux (Sciences Po Lille), Arno Kourula (University of Amsterdam), Jeremy Moon (Copenhagen Business School), Luc Van Liedekerke (University of Antwerp), Christian Vogtlin (Audencia Business School) and others. More information on additional confirmed guests will be communicated soon.



Seminar, Brussels 2016



Seminar, Paris 2015